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MAN TO RUN 63 MARATHONS IN 63 DAYS – KICKOFF IN ANAHEIM

A local Los Angeles film production duo will follow Tim Borland coast-to-coast, capturing this amazing feat to raise awareness of a rare terminal children's disease.

Tim Borland of Los Gatos, CA will embark on an incredible journey September 3rd at Disneyland in Anaheim, CA, and continue through 62 other cities across the U.S. running 26.2 miles a day for 63 consecutive days while pushing a jogging stroller. Borland is driven by the hope to find a cure for children diagnosed with a rare terminal disease, Ataxia Telangiectasia – known as “A-T” – whose own feet lack the strength to run.

Ataxia-Telangiectasia is a rare, degenerative disease that takes hold in early childhood. The disease combines the worst symptoms of cerebral palsy, muscular dystrophy, cystic fibrosis, cancer and immune deficiencies. There currently is no cure and no life prolonging treatment. Most A-T kids are dependent upon a wheelchair by age ten and often do not live beyond their teens. The disease is estimated to occur in one of every forty-thousand births. Researchers know of roughly 500 cases in the United States, but the numbers indicate there are several thousand more that are likely misdiagnosed due to lack of awareness of the disease.

With more than 25 marathons under his belt, Borland decided to join the small subculture of individuals called “ultra-runners” and soon thereafter partnered with the A-T Children’s Project to create the “A-T CureTour.” The A-T CureTour will travel through cities across the U.S. that are home to families with A-T children. In some cities a child with A-T will ride in Borland’s stroller, and some days it will remain empty in memory of children who have passed. At the conclusion of every race, communities will gather at local rallies to raise funds for A-T research.

Brad and Deborah Carr of FEAT Productions are a husband and wife team based in Los Angeles, California. Their documentary, “FEAT”, will feature Borland’s extraordinary expedition across the country and delve into the personal lives of the families that are affected by this dreadful disease. FEAT will increase public

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awareness about A-T, help to increase funding for scientific research, and will inspire viewers to explore their personal potential to give hope to thousands of A-T kids and families who may be just “feet” away from finding a cure or life prolonging treatment. FEAT is a grassroots effort that is currently in desperate need of production funds. Without proper funding, the production team may not be able to bring this socially important story to the screen and into the public consciousness.

This captivating and inspirational journey kicks off September 3rd, 2007 in Anaheim, California, and concludes at the New York City Marathon on November 4th. The A-T CureTour will span more than twelve thousand miles, thirty states, and 63 communities where A-T kids live.

FEAT Productions was recently founded to produce the documentary, FEAT. Deborah’s background includes many years of news anchoring, reporting and documentary production. Her History Channel Special “*Rwanda: Do Scars Ever Fade?*” was recognized with a **Peabody Award, International Documentary Association award** and **Emmy** nomination. Brad spent four seasons working on the hit NBC show *Fear Factor* as an Associate Producer, and has also played in many production managing and coordinating rolls on *Extreme Makeover Home Edition: After the Storm, Deal or No Deal, Kid Nation, and Hey Paula*. The duo met in college at UW-Oshkosh in Wisconsin where they collaborated to produce the first ever 8-hour live broadcast of the *A-T Children’s Project Telethon*. The telethon has since become an annual event at the University and the selfless cause continues to inspire students.

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If you would like more information about the documentary, FEAT, or to schedule an interview with Brad and Deb Carr, please contact BreAnn Mueller at 310.597.9209 or breann@featmovie.com and visit FEAT’s website at www.featmovie.com. For more information about the A-T CureTour and the A-T Children’s Project, please visit www.atcp.org.